

REGISTERED NUMBER: 05151799 (England and Wales)

MediaZest plc

Group Strategic Report, Report of the Directors and

Consolidated Financial Statements for the Year Ended 30 September 2022

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for the Year Ended 30 September 2022

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MediaZest plc

Company Information for the Year Ended 30 September 2022

DIRECTORS:	J C Abdool (Non-Executive Director) L A O'Neill (Non-Executive Chairman) G S Robertson (Chief Executive Officer)
REGISTERED OFFICE:	Unit 9 Woking Business Park Albert Drive Woking Surrey GU21 5JY
REGISTERED NUMBER:	05151799 (England and Wales)
AUDITORS:	CLA Evelyn Partners Limited 4th Floor Cumberland House 15-17 Cumberland Place Southampton SO15 2BG
SOLICITORS:	CMS Cameron McKenna Nabarro Olswang LLP Cannon Place 78 Cannon Street London EC4N 6AF
NOMINATED ADVISER:	SP Angel Corporate Finance LLP Prince Frederick House 35-39 Maddox Street London W1S 2PP
BROKER:	Hybridan LLP 1 Poultry London EC2R 8EJ
PRINCIPAL BANKERS:	Lloyds Bank plc 25 Gresham Street London EC2V 7HN
REGISTRARS:	Share Registrars Limited The Courtyard 17 West Street Farnham Surrey GU9 7DR

MediaZest plc

Chairman's Statement for the Year Ended 30 September 2022

Introduction

The Board presents the consolidated audited results for the year ended 30 September 2022 for MediaZest plc ("MDZ" or the 'Company') and its wholly owned subsidiary company MediaZest International Ltd ("MDZI"), which together constitute the "Group".

MDZ Group Results for the year and Key Performance Indicators ("KPIs")

- Revenue for the year grew 26% to £2,820,000 (2021: £2,246,000).
- Gross profit increased by 39% to £1,499,000 (2021: £1,075,000).
- Gross margins improved to 53% (2021: 48%).
- Administrative expenses excluding depreciation and amortisation were £1,279,000 (2021: £998,000). These expenses were particularly low in the prior year due to the impact of strong cost control in the wake of the Covid-19 Pandemic (the 'Pandemic').
- Depreciation and amortisation costs were £63,000 (2021: £74,000).
- EBITDA improved by 184% to a profit of £220,000 (2021: £78,000). See definition in note 2.
- Profit After Tax for the period was £12,000 (2021: loss of £140,000).
- The basic and fully diluted earnings per share was a profit per share of 0.0009 pence (2021: loss per share 0.0101 pence).
- Net assets of the group are £1,241,000 (2021: £1,229,000)
- Cash in hand at 30 September 2022 was £45,000 (2021: £120,000).

MDZ Group Summary

The Group's financial results for the year ended 30 September 2022 showed a strong bounce back from the effects of the Pandemic in the previous year, with significant improvements in revenue, gross profit, gross margin, EBITDA and profit after tax. All of these metrics show considerable positive change from the previous 12 months and the 18 month period before that.

Continued growth in the operating subsidiary, MDZI, led to an increase in EBITDA to £497,000 (2021: £330,000) and profit after tax of £384,000 (2021: £206,000).

This enabled the Group to deliver a substantial positive swing in financial results as the difficulties of the Pandemic eased, with a best-ever EBITDA of £220,000 (2021: £78,000), and a profit after tax of £12,000 (2021: loss of £140,000).

Client demand in all three key sectors in which the Company operates - Retail, Automotive and Corporate Office spaces - continued to be encouraging with new project briefs and new client pitches seen consistently throughout the year. There has been a notable increase in incoming opportunities post the year end as a result of additional investment in marketing activity. The Company intends to continue its marketing push throughout 2023.

Long term clients including Pets at Home, Lululemon, Hyundai, Ted Baker and HMV all progressed roll out programmes or ongoing works during the financial year, which has continued into the new financial year ending 30 September 2023.

New business wins outside of the UK have also been notable, with projects delivered in Spain, the Netherlands, France and Germany. Further overseas projects in Slovakia and the USA have been won post the period end, with a number of other significant new opportunities already pitched to clients and awaiting a decision. To better deliver to EU based clients, the Group has set up a Dutch subsidiary which will enable it to be more efficient when working in the region. This EU presence is expected to facilitate an increased number of client opportunities and projects accordingly.

Recurring revenue streams remain strong and a key focus of management. Several customer contracts run in excess of twelve months and additional new contracts are written alongside the majority of permanent installation projects as the Group progresses and the digital signage market continues to mature.

The Group continues to operate in three core sectors:

Retail - Digital transformation continues as retailers deploy digital signage displays including window displays, self-service kiosks and large scale displays such as LED and videowalls.

MediaZest plc

Chairman's Statement for the Year Ended 30 September 2022

Automotive - As this sector evolves rapidly, the role of technology in the showroom journey increases. As a result, many of the audio-visual solutions deployed in general Retail are being seen in these markets.

Corporate Offices - typical projects in this sector include hybrid meeting rooms, video conferencing technology and innovation centres - all of which are undergoing radical transformation that in many cases have been accelerated by the additional demands that the Pandemic and subsequent widespread Hybrid working needs have put upon office building technology.

As expected, demand in all three sectors continues to grow and enquiries are continuing to increase as audio-visual technology plays a greater role in day to day operations.

Group Strategy

The Board's strategy continues to be focussed on growing revenues and client numbers, with emphasis on those with long-term opportunities to deploy solutions across multiple sites at scale. The quality of revenue and duration of recurring revenue streams remain a key focus to enable the Group to generate long term value.

The Group's market positioning is to provide a high-quality Managed Service offering wrapped around hardware and software delivery that generates ongoing contractual revenues from the customer base over several years. Supply chain issues, felt across many industries, have enabled the Group to add further value in the consultation and specification areas of client work as businesses look to rebound from the Pandemic.

In the longer-term, the aim is to cover the Group's costs with recurring contractual revenues to achieve consistent profitability, supplemented by one or more 'game changing' large scale roll-out projects.

Due to the improved performance in the financial year, further fundraising efforts were not necessary.

The Board believes that in addition to organic growth, the current state of the digital signage market is well suited to a 'buy-and-build' acquisition strategy to take advantage of economies of scale and the maturing market. As one of very few listed vehicles in this space, the Company is in an advantageous position to take advantage of this opportunity and generate substantial shareholder value accordingly. As such the Board has held discussions with a number of suitable parties and continues to do so, with the intention of consummating at least one revenue enhancing, synergistic acquisition in 2023.

MDZ Group Operational Review

Long standing clients in the automotive sector such as Hyundai continued to work with the Group during the year, continuing the roll out of interactive touchscreen technology in showrooms to assist with Electric Vehicle ('EV') sales. During the year, a refresh of the ground-breaking dealership in the Bluewater shopping centre was completed to transform it into an EV based showroom. Post year end, a similar installation was completed in Glasgow as the market evolves focussing increasingly on these new technologies.

Pets at Home continued to roll out digital signage solutions to stores and the Company has now deployed these to over 70 of their stores with more in the pipeline.

Lululemon Athletica projects in the UK were also supplemented by new stores in European locations such as Barcelona and Madrid. Post year end the Company was pleased to help deliver innovative LED technology into their new Champs Elysees flagship store in Paris.

In addition to established digital signage technologies, the Group continued to deliver innovation for many clients including holographic displays for Mastercard and Vodafone. Lift and learn RFID tags, movement sensors and augmented reality solutions are a handful of other cutting-edge techniques deployed for clients in the last 12 months.

HMV, the Group's longest standing client, continued to open and refurbish new stores with audio solutions across the UK, provided by MediaZest.

New areas of expertise continued to flourish including work with digital artists which included the installation and design of an immersive art gallery in London, to be completed in January 2023.

MediaZest plc

Chairman's Statement for the Year Ended 30 September 2022

Current trading and outlook into Financial Year Q2 23 (January to March 2023)

At present, the number of client projects and new business opportunities remain encouraging. Although macro-economic conditions are expected to remain challenging in 2023, this does not yet appear to be negatively affecting demand for the Group's services. However, the Board continues to monitor performance and its cost base very carefully.

In the meantime, the Group's target is to build on the recent progress and look to generate both organic growth and evaluate potential acquisition targets to supplement that growth where suitable.

Ongoing long term project roll outs with customers including Hyundai, Pets at Home, Lululemon and HMV have continued into Financial Year 2023 with further installations planned or underway.

The Group retains its facilities with an Invoice Financing facility and continued support from shareholders by extending shareholder loans.

The Group at 30 September 22 had net assets of £1,241,000 (2021: £1,229,000).

The Board remains positive about the Group's future growth potential.

Lance O'Neill

Lance O'Neill (Feb 28, 2023 15:40 GMT)

Lance O'Neill Chairman

Date 28 February 2023

MediaZest plc

Group Strategic Report for the Year Ended 30 September 2022

The directors present their strategic report of the company and the group for the year ended 30 September 2022.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The Company operates principally as a holding and investment company and specifically provides support to the subsidiary company in pursuit of the Group's strategy to deliver a one-stop audio-visual, content management and consumer interaction platform to retailers, brand owners and corporate entities wishing to communicate dynamically with their customers and stakeholders.

A review of business developments is given in the Chairman's Statement.

KEY PERFORMANCE INDICATORS

The Board considers Key Performance Indicators ("KPIs") to be financial performance, measured using revenue, gross profit, gross margin, EBITDA, profit after tax, profit/loss per share, cash in hand and banking facilities plus outstanding shareholder loans.

These key performance indicators are regularly monitored on an ongoing basis. There are no non-financial KPIs actively monitored by management currently.

Turnover for the period was £2,820,000 (2021: £2,246,000), cost of sales was £1,321,000 (2021: £1,171,000) leading to an EBITDA (as defined in note 2) profit of £220,000 (2021: profit of £78,000). The Group made a profit for the year, after taxation, of £12,000 (2021: loss of £140,000) after finance costs of £145,000 (2021: £144,000), depreciation and amortisation of £63,000 (2021: £73,000) and having incurred administrative expenses of £1,279,000 (2021: £998,000).

The basic and diluted profit per share was 0.0009p (2021 loss per share: 0.0101p). The Group had cash in hand of £45,000 (2021: £120,000) at the year end and an invoice discounting facility over the debtors of MediaZest International Ltd of which £290,000 (2021: £192,000) was in use at 30 September 2022. As at 30 September 2022, the Group had a limit of £500,000 (2021: £500,000) under the existing invoice discounting facility.

As at 30 September 2022, the Group also had loans from shareholders of £791,000 (2021: £717,000) and accrued interest on those loans during the year amounted to £71,000 (2021: £68,000).

The Group has net assets of £1,241,000 (2021: £1,229,000) and net current liabilities of £1,565,000 (2021: £1,416,000). Net current liabilities are increased by shareholder loans which although immediately repayable, the directors believe will remain outstanding.

The Group continues to make repayments against a Government bounceback loan of £37,000 (2021: £47,000).

PRINCIPAL RISKS

Principal non-financial risks the directors are monitoring include:

Global Economy - the Group faces a risk of reduced levels of business as a result of the current economic environment, including the impact on the UK and wider economy of Brexit. Management constantly monitor sales levels, pipeline and margin profitability and continue work to make the administrative cost base more flexible in order to minimise risk as a result of the economic climate. However, whilst there continues to be high levels of uncertainty in both the private and public sectors in which the Group operates, this consequential risk will remain.

Technology obsolescence and supplier reliance - as a leading provider of audio-visual technology, the Group faces risks if it does not gain access to the latest commercial products in its field of operation. As such, a sufficient proportion of management time is dedicated to keeping abreast of latest developments and gaining access to new technology. The Group is a "best practice" supplier with direct relationships with all the major audio-visual manufacturers and hence the Directors do not consider there to be an undue risk associated with a lack of supply from any one particular manufacturer.

MediaZest plc

Group Strategic Report for the Year Ended 30 September 2022

PRINCIPAL RISKS - continued

Supply Chain challenges - during 2021 and 2022 there have been increased lead times and supply chain issues for a number of different products which the Group supplies as part of its client work. This is as a result of various factors including a shortage of materials for production and increased costs of, and shortage of supply of, transportation and delays associated with new Brexit arrangements. The Group works closely with clients, manufacturers and their distributors to carefully manage this risk.

FINANCIAL RISK MANAGEMENT

Details of the Group's financial instruments and its policies with regards to financial risk management are given in Note 24 to the financial statements.

SECTION 172(1) STATEMENT

Section 172 of the UK Companies Act 2006 requires Directors of the company act in the way they consider, in good faith, is most likely to promote the success of the company for the benefit of its members as a whole. When doing so, they have regard (amongst other matters) to:

(a) Likely consequences of any decision in the long term

Directors consider the future success of the company and any decisions with long term ramifications are considered in such context. The Board believes the Group has an exciting future as digital transformation continues at ever increasing pace in coming years and considers all relevant decisions with this in mind. Detailed financial forecasts for at least 2 fiscal years are consistently updated and discussed. Longer term financial forecasts, which by definition carry more uncertainty, are also considered.

The Company has adopted the Quoted Companies Alliance Corporate Governance Code (the 'QCA code') and how the Board meets this requirement is also discussed in its implementation of Principle 1 of that code below.

(b) The interests of the company's employees

Directors believe a major factor in the success of the company is the high quality of employed staff and considers their wellbeing and interests in the context of all business activities.

Further detail on how this is achieved is discussed below in the Company's implementation of Principle 3 and Principle 8 of the QCA code below.

(c) The need to foster the Company's business relationships with suppliers, customers, and others,

The Board's approach to these relationships is to maintain the highest standards of behaviours and highest quality of delivery of projects for clients.

Delivery of projects and the Company's approach is discussed in more detail in the implementation of Principle 3 of the QCA code below.

The detail below around implementation of Principle 8 sets out how the Board seeks to promote a corporate culture that is based on ethical values and enables the Company to foster strong relationships with all these parties.

(d) The impact of the company's operations on the community and the environment

The approach to this is documented below in the Company's implementation of Principle 3 of the QCA code. The Board looks to maintain a policy of continuous improvement and this includes matters of environmental impact and in its interactions with the community.

MediaZest plc

Group Strategic Report for the Year Ended 30 September 2022

SECTION 172(1) STATEMENT - continued

- (e) The desirability of the company maintaining a reputation for high standards of business conduct
- And
- (f) The need to act fairly as between members of the company

The Boards approach to both these is documented in the Company's implementation of Principle 8 of the QCA code below. The Board seek to act fairly between members of the company and it is the approach of all senior management as well as the Board to ensure that the company's reputation for high standards of business conduct is maintained at all times.

ON BEHALF OF THE BOARD:

G Robertson

G Robertson (Feb 28, 2023 15:43 GMT)

.....
Director

Date: 28/02/2023
.....

MediaZest plc

Report of the Directors for the Year Ended 30 September 2022

The directors present their report and the audited financial statements of MediaZest plc (the "Company", and collectively with the subsidiary company, the "Group") for the year ended 30 September 2022. The consolidated financial results of the Group include the results of its subsidiary company, which is wholly owned.

GENERAL INFORMATION

MediaZest plc is a public limited company which is listed on the AIM market of the London Stock Exchange and is incorporated and domiciled in the UK. The company's registered number is 05151799.

PRINCIPAL ACTIVITY

The Company operates principally as a holding and investment company and specifically provides support to the subsidiary company in pursuit of the Group's strategy to deliver a one-stop audio, visual, content management and consumer interaction platform to retailers and brand owners wishing to communicate dynamically with their customers to increase sales and brand awareness.

DIVIDENDS

No dividends will be distributed for the year ended 30 September 2022.

The profit for the year after taxation amounted to £12,000 (2021: loss of £140,000).

The directors do not recommend the payment of a dividend (2021: £nil).

FUTURE DEVELOPMENTS

The likely future developments of the Group are outlined in the Chairman's Statement.

DIRECTORS

The directors shown below have held office during the whole of the period from 1 October 2021 to the date of this report.

J C Abdool
L A O'Neill
G S Robertson

FINANCIAL RISK MANAGEMENT

Details of the Group's financial instruments and its policies with regard to financial risk management are given in note 24 to the financial statements.

POST BALANCE SHEET EVENTS

There have been no post balance sheet events.

CORPORATE GOVERNANCE

Introductory Statement

The Board of Directors acknowledges the importance of good corporate governance and has developed appropriate policies accordingly, given the size of the Group and its current stage of development. As Chairman, Lance O'Neill has oversight of the board and ultimate responsibility for the Group's governance.

The Board has elected to apply the Quoted Companies Alliance Corporate Governance Code (the 'QCA Code') in this regard. The QCA Code is an alternative corporate governance code that can be adopted by AIM companies, and is the result of extensive consultation between the QCA and a wide range of shareholders over "best practice".

The Board of Directors believes that good corporate governance creates shareholder value by improving performance, whilst reducing or mitigating the risks that a company faces as it seeks to create sustainable growth over the medium to long-term.

The QCA code identifies 10 principles that well governed businesses should follow. MediaZest applies these principles as follows:

MediaZest plc

Report of the Directors for the Year Ended 30 September 2022

1. Establish a strategy and business model which promotes long-term value for shareholders

MediaZest's strategy is laid out in detail within the Chairman's Statement, beginning on page 2 of this document.

In particular, this focuses on:-

concentrating new business efforts on large scale opportunities; improving recurring revenue streams; developing intellectual property where possible including through analytics; maintaining a 'one-stop shop' approach for customers.

Key risks to the business and how they are mitigated can be found on page 5.

2. Seek to understand and meet shareholder needs and expectations

The Board is committed to constructive two-way dialogue between all shareholders and the Company, and regularly holds calls or face to face meetings and responds to email enquiries to achieve this. The website provides contact details for the company.

The Chairman regularly discusses relevant matters with the Group's major shareholders and ensures their views are communicated on an accurate and timely basis to the Board. This includes discussion of strategy in order to demonstrate how the Board believes this will deliver long-term value for stakeholders.

In addition, the AGM provides a forum for all shareholders to raise questions in person and the Board devotes time after these meetings to consider the views of attending shareholders and endeavours to answer any questions wherever possible.

Where substantial voting at any general meeting is against any resolutions proposed by the Board, the Chairman will engage with relevant investors to understand the reasons for this and address any concerns, with corrective action as necessary.

3. Take into account wider stakeholder and social responsibilities and their implications for long-term success

The Company uses several mechanisms to achieve this.

Quality assurance is governed by ISO 9001 compliance. A central tenet of this framework is continuous improvement in all areas. This includes regular review on an ongoing, constant basis of all aspects of company performance. Both good and bad feedback is sought and reviewed to understand areas for improvement and key areas of strength. The framework also includes review of Group suppliers and their performance including reliability of technology and timeliness and cost-effectiveness of supply. Any issues are reviewed and corrective action sought.

In 2022 availability of stock continued to be challenging in certain product lines and much management time and attention has been dedicated to addressing this specific issue and searching out new suppliers, including European based distributors for project work the Group undertakes outside of the UK. The Group has set up a European subsidiary in the Netherlands to assist with this and providing as efficient a service as possible to its clients.

The Company seeks to use recycling and energy efficient devices as far as practically possible throughout the business.

Employee stakeholders are encouraged to share views with their line managers and on a quarterly basis the Board hosts a team meeting for all employees where they can be updated on key clients, developments, technology and their views can be heard, with action taken as appropriate. Annual staff reviews also give employees the opportunity to review progress, training needs and development requirements for the year ahead.

The Company has a proactive approach of promoting from within, where possible, to engender an inspiring culture within the business which affords employees' long-term career opportunities.

MediaZest plc

Report of the Directors for the Year Ended 30 September 2022

The Company's approach to all projects is to deliver an exceptionally high quality, value for money service taking into account longevity of deployment, return on investment for the client and independently recommending the best available products, systems and design to achieve this. This has been recognised in a large number of awards won by the Company over recent years.

4. Embed effective risk management, considering both opportunities and threats, throughout the organisation

MediaZest's strategy regarding management of risk is laid out on page 5 of these accounts.

Financial risk is monitored on a weekly basis by all Directors, including those of the subsidiary company, and the Group Financial Controller.

The Board aims to meet at least 6 and ideally 12 times a year on a formal basis and a topic on the agenda of these Board Meetings is assessment of risk of all types. This includes reviewing opportunities for development of the Group as well as external threats and competition. It also includes thorough review of financial position, forecasts and monthly management information on a timely basis.

Management meetings and calls occur on a weekly basis and consider the operational risk inherent in the Company's business and report to the Board significant matters that require attention between formal Board Meetings.

5. Maintaining the board as a well-functioning, balanced team led by the chair

The Board comprises one Executive Director (Geoff Robertson) and two Non-Executive Directors (Lance O'Neill and James Abdool). The Board is led by the chair, Lance O'Neill. The Board considers the Non-Executive Directors to be independent notwithstanding their shareholdings and, in the case of the chair, his length of service having been appointed in October 2004.

Mr Robertson is full time, Mr O'Neill works on average one to two days per week with MediaZest. As Independent Non-Executive Director, Mr Abdool works on average four days per month for the Company.

Operational data, and the resulting financial information is regularly provided to the Board on a timely basis, including ahead of formal Board Meetings. The Board aims to meet at least 6 and ideally 12 times a year on a formal basis. In the last 12 months the Board has met at least once per month either in a formal Board Meeting or by way of Management Meeting.

During the financial year ended 30 September 2022, 5 formal Board meetings were held (2021: 3). Board directors attended all board meetings this year (2021: all).

All Directors have access to advice from the Company Secretary (externally provided) and the Company's advisers including but not limited to MediaZest's NOMAD, Broker and legal advisers.

All Directors are encouraged to seek further skills as required to meet the demands of the business, and to take further independent advice as necessary, at the expense of the Company where appropriate.

The Company extends this principle further than the Board requires and all employees are encouraged, on an annual basis, to identify training needs and opportunities with their line managers to support continuing development of the whole team and reinforce the continuous improvement ethos that the Board is committed to.

The Board is supported on specific matters by committees.

The Audit Committee comprises Lance O'Neill who has a number of years' experience as a director of smaller public companies, and James Abdool. The duties of the Audit Committee currently cover a review of the Group's financial reporting. The Committee's role is to review, on behalf of the Board, the annual report and financial statements and the interim report. The Committee focusses on reviewing any changes in accounting policy, major areas of judgement and estimates and compliance with accounting principles and regulatory requirements.

MediaZest plc

Report of the Directors for the Year Ended 30 September 2022

The Remuneration Committee comprises Lance O'Neill and James Abdool. Each recuses himself from discussions and refers to Mr Robertson when discussing their own remuneration.

The Board does not have a separate Nominations Committee due to the size of the Board, and all Directors participate in this function when required.

6. Ensure that between them the directors have the necessary up-to-date experience, skills and capabilities

A summary of the experience of each of the directors who held office during the year and up to the date of signing the financial statements are given below:

Lance O'Neill - Non Executive Chairman

Lance is a London-based director of DFB (Australia) Pty. Ltd, a Sydney based investment adviser. He is also chairman of EP&F Capital Plc. He was a director of Calix Ltd in the prior year, but resigned at their AGM in November 2021. He has worked in international securities and investment markets since 1981. During this time, he spent over ten years based in London and Sydney with periodic work in the United States and the Far East, principally with Prudential-Bache Securities Inc., Societe Generale (Australia) Securities and Rivkin Securities Limited, working in institutional equity and fixed income sales/trading as well as in corporate finance. He is a director of, and investor in, a number of private and public companies in the UK, USA and Australia. He holds a BSc (Econ) Hons in Accountancy and Law from the University of Wales and is a member of the Securities Institute of Australia.

Geoff Robertson - Chief Executive Officer & Finance Director

Geoff qualified as a Chartered Accountant in London with Ernst & Young, and left to join Sony Corporation of America in 1997. There he spent two years in the Operational Review department, working and leading Internal Audit reviews of the international offices of Sony Music and Columbia Tristar Pictures, predominantly in Europe, North America and the Far East. He then moved to a line role within Sony Music for the majority of the next five years, in various senior finance roles within a specialist department sourcing international music repertoire through funding or acquisition deals with independent record labels. Although most of this time was spent based in London, Geoff also worked for 3 months at Sony Music Australia during 2003.

Upon his return from Australia, Geoff moved to Lewis Communications Ltd, a privately owned international Public Relations agency as Group Finance Director. He left in October 2005 and joined MediaZest plc. Geoff has a BSc (Econ) Hons in Econometrics from the London School of Economics.

James Abdool - Non Executive Director

James graduated in Marketing and Management Science in 1994 before joining the family business providing in-store music to restaurants in the UK. Within 5 years he became Managing Director, growing the business internationally in the retail, hospitality and leisure sectors and culminating in leading the company through sale in 2007.

James then joined EnQii, a SaaS based content management software company, heading up EMEA before setting up the International operations for PlayNetwork Inc. He helped shape the sales strategy for MediaZest Plc delivering innovative digital experiences for major retailers and brands as an Executive Director, and then moved to global design and consultancy Arcadis as the Partner heading up Digital Experience working on innovation, technology and content strategies and delivery, across their client base. Most recently, he became SVP UK & Ireland for Fortude to develop and growth their ERP implementation services businesses and support their global expansion with Infor.

James also is a qualified Executive Coach and has spent time coaching key executives in a growing number of companies and roles. He also enjoys charity work. From 2003 he started a 3 year non-executive term with the NHS and he continues his charity work today as Chair of Crawley Open House helping the homeless and disadvantaged, formerly a Governor at Cophthorne Prep School, and other local and national charities.

The Board considers there to be three key areas of requirement that give MediaZest a balanced strategy and sufficient knowledge to perform well.

MediaZest plc

Report of the Directors for the Year Ended 30 September 2022

Further details of each Directors skills and experience are noted in the biographies on this page.

Audio-Visual market place - the core of the operational business - Mr Robertson and Mr Abdool provide this.

Public Markets skills - predominantly provided by Mr O'Neill and Mr Robertson.

Financial knowledge - all three of the Directors are well qualified and extremely experienced in this area.

The Board seeks advice from relevant professional advisers, as required, and regularly invites senior staff members to Board meetings to discuss specific matters.

The Board continues to consider further appointments as necessary and when opportunity arises.

7. Evaluate board performance based on clear and relevant objectives, seeking continuous improvement

The Board considers Key Performance Indicators (KPIs) to be financial performance, measured using revenue, gross profit, gross margin, EBITDA, profit after tax, profit/loss per share, cash in hand, banking facilities plus outstanding shareholder loans and net asset value. These key performance indicators are regularly monitored on an ongoing basis.

There are no non-financial KPIs actively monitored by management at this current time. The Board reviews the KPIs used on a regular basis, and makes adjustments as necessary.

There is no formal process by which board members are formally appraised as the Board considers it more relevant to monitor how the Group performs against KPIs at this stage in the Company's development.

8. Promote a corporate culture that is based on ethical values and behaviours

The Group maintains an Equal Opportunities Policy that ensures that no individual is discriminated against irrespective of sex, race, disability, sexual orientation, marital status, religious beliefs, or age.

This is applied across all activities of the Group including recruitment and dealings with clients, suppliers, and any other partners.

The Group also maintains a clear Anti-Bribery and Corruption policy as well as an Anti-Modern Slavery policy. Employees with any concerns over either of these can contact their line manager to raise these concerns or the Board if more appropriate.

During the regular employee forums, all staff are encouraged to discuss areas of concern or development opportunities for the Company culture when fulfilling projects for our clients, which is based around 4 key principles:

- Accountability
- Innovation
- Teamwork
- Positivity

This is all undertaken within the ISO9001 Quality Assurance framework that the Company has attained.

The Board keeps these policies under review and reviews their implementation through the various stakeholder feedback processes discussed herein.

9. Maintain governance structures and processes that are fit for purpose and support good decision-making by the board

The Board recognises that, due to the size of the Company and its stage of development, it is necessary to have a reasonably small Board that will evolve and grow with the business.

MediaZest plc

Report of the Directors for the Year Ended 30 September 2022

The Board of Directors has been chosen for their expertise in areas vital to the development of the Company rather than adding more members to reach a specific total number of Directors. The Board's corporate governance is supported by two committees (Audit Committee, and Remuneration Committee) as described in principle 5 and all members of the Board act as the nomination committee.

The make-up of the Board and additional skill requirements are considered on a regular basis.

10. Communicate how the company is governed and is performing by maintaining a dialogue with shareholders and other relevant stakeholders

The Company's Corporate Governance practices are highlighted on its website, www.mediazest.com and also in these accounts.

The Board is committed to constructive two-way dialogue between shareholders and the Company, as detailed above.

The Chairman regularly discusses relevant matters with the Group's major shareholders and ensures their views are communicated on an accurate and timely basis to the Board.

In addition, the AGM provides a forum for all shareholders to raise questions in person and the Board devotes time after these meetings to consider the views of attending shareholders and looks to answer any questions as fully as possible.

The proxies for and against each resolution are announced at the meetings.

The audit committee focussed during the prior year ended 30 September 2021 on the Group's accounts as well as the wider financial performance and reporting of the Company. This work has been closely conducted with the Company's auditors. There are no significant new IFRS applying to the year ended 30 September 2022.

The remuneration committee met during the year and remuneration packages for all individuals falling under the remit of this committee were reviewed on the basis of performance, length of service, various internal promotions that occurred during the year and in light of inflationary pressures and the current status of the business and audio-visual marketplace. Input from other senior management was also taken into account and remuneration packages adjusted accordingly where appropriate.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

In the case of each person who was a director at the time this report was approved:

- so far as that director was aware there was no relevant available information of which the company's auditors were unaware; and
- that director had taken all steps that the director ought to have taken as a director to make himself or herself aware of any relevant audit information and to establish that the company's auditors were aware of that information.

This information is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

AUDITORS

CLA Evelyn Partners Limited have expressed their willingness to continue in office as auditor and a resolution to re-appoint them will be proposed at the next Annual General Meeting. During the year the auditors changed their name to CLA Evelyn Partners Limited from Nexia Smith & Williamson.

ON BEHALF OF THE BOARD:

G Robertson

G Robertson (Feb 28, 2023 15:43 GMT)

.....
G S Robertson - Director

Date: 28/02/2023
.....

MediaZest plc

Statement of Directors' Responsibilities for the Year Ended 30 September 2022

The directors are responsible for preparing the Strategic Report and Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year.

Under that law the directors have elected to prepare the financial statements in accordance with UK-adopted International Accounting Standards.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the Group and of the profit or loss of the group for that year. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company and Group will continue in business;
- make judgments and accounting estimates that are reasonable and prudent;
- state that the financial statements comply with UK-adopted International Accounting Standards.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the Company and Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MEDIAZEST PLC

Opinion

We have audited the financial statements of MediaZest Plc (the 'parent company') and its subsidiaries (the 'group') for the year ended 30 September 2022 which comprise the Consolidated Statement of Profit or Loss and Consolidated Statement of Profit or Loss and Other Comprehensive Income, the Consolidated and Company Statements of Financial Position, the Consolidated and Company Statements of Changes in Equity, the Consolidated and Company Statements of Cash Flows and the notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and UK-adopted international accounting standards.

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent company's affairs as at 30 September 2022 and of the group's profit for the year then ended;
- have been properly prepared in accordance with UK-adopted international accounting standards; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Key audit matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period, and include the most significant assessed risks of material misstatement (whether or not due to fraud) we identified, including those which had the greatest effect on: the overall audit strategy; the allocation of resources in the audit; and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key audit matter	Description of risk	How the matter was addressed in the audit
Group – Valuation of goodwill Parent company – Valuation of investment in subsidiary	<p>The Group has material goodwill resulting from the acquisition of MediaZest International Limited and the parent company has a material investment in the same subsidiary.</p> <p>The group's assessment of carrying values requires significant judgement, in particular regarding cashflows, growth rates, discount rates and sensitivities.</p>	<p>We have challenged the assumptions used in the impairment model for goodwill and investments as described under Note 12 in Notes to the Financial Statements.</p> <p>In performing our procedures, we:</p> <ul style="list-style-type: none"> • considered the reliability of estimates by comparing prior year estimates against current period actuals • assessed the appropriateness of the assumptions concerning growth rates • considered sensitivity analyses of key variables included within the value in use calculations • discussed the achievability of current period estimates with management and the Directors • challenged sufficiency of sensitivity disclosure in the note <p>As part of our procedures we used our internal valuation specialists to assess the appropriateness of the discount rate applied and model used.</p>

INDEPENDENT AUDITOR’S REPORT TO THE MEMBERS OF MEDIAZEST PLC

<p>Group – Revenue recognition (including accrued and deferred income)</p>	<p>The Group has revenue which can span different accounting periods covering multiple income streams. We have therefore identified revenue cut-off to be a significant audit risk.</p>	<p>As part of our procedures, we:</p> <ul style="list-style-type: none"> • reviewed a sample of purchase orders, timesheets, stock movements and maintenance revenue in the period and compared it to the customers’ purchase order, invoice and also ensured it has been correctly recorded in the accounting records • reviewed transactions around the year-end and agreed that goods and services have been provided in the correct period by agreeing to relevant audit evidence • agreed a sample of contract assets and contract liabilities to invoices and evidence of work performed and recalculated the associated accrued or deferred elements.
<p>The cashflow projections which support going concern for group and parent company investments in subsidiaries</p>	<p>The Group has historically been loss making (small profit in the current year) and has relied on shareholder support and an invoice discounting facility. Management have prepared a budget and cashflow forecast indicating that in their view the group and parent company can continue to operate as a going concern for at least 12 months from the date the financial statements are approved. Cashflow projections are inherently judgemental and subject to fluctuation. For the Group, the timing of customer projects is a key estimate. As a result, these projections were a key area of audit focus.</p>	<p>We challenged the assumptions used in the cash flow forecasts for going concern as disclosed in note 1 of the financial statement.</p> <p>The main procedures performed on the forecasts and areas we challenged management were:</p> <ul style="list-style-type: none"> • testing the quality of management forecasting by comparing cash flow forecasts for prior periods to actual outcomes • discussion with management over the basis and appropriateness of key assumptions used in the cashflow forecasts – and the likely success and timing of current project proposals with customers. • Verifying the consistency of the forecasts used in the impairment calculations with those used for going concern assessment where appropriate • Reviewed management’s sensitivity calculations to understand the impact of changing key assumptions and the effect on cashflows and value in use • Reviewing the disclosures around going concern in the financial statements to ensure they are consistent with the work performed.

Our application of materiality

The materiality for the group financial statements as a whole (“group FS materiality”) was set at £56k. This has been determined with reference to the benchmark of the group’s revenue, which we consider to be one of the principal considerations for members of the company in assessing the group’s performance. Group FS materiality represents 2% of the group’s revenue as presented on the face of the consolidated statement of Profit or Loss.

The materiality for the parent company financial statements as a whole (“parent FS materiality”) was set at £32k. This has been determined with reference to the benchmark of the parent company’s net assets as it exists only as a holding company for the group and carries on no trade in its own right. Parent FS materiality represents 5% of the parent company’s net assets as presented on the face of the parent company statement of financial position.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MEDIAZEST PLC

Performance materiality for the group financial statements was set at £45k, being 80% of group FS materiality, for purposes of assessing the risks of material misstatement and determining the nature, timing and extent of further audit procedures. We have set it at this amount to reduce to an appropriately low level the probability that the aggregate of uncorrected and undetected misstatements exceeds group FS materiality. We judged this level to be appropriate based on our understanding of the group and its financial statements, as updated by our risk assessment procedures and our expectation regarding current period misstatements including considering experience from previous audits. It was set at 80% based on our overall expectation of the level of audit differences, and the number and significance of areas of judgement in the financial statements.

Performance materiality for the parent company financial statements was set at £26k, being 80% of parent FS materiality. It was set at 80% based on our overall expectation of the level of audit differences, and the number and significance of areas of judgement in the financial statements.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Our evaluation of the directors' assessment of the group and parent company's ability to continue to adopt the going concern basis of accounting included:

- Challenging the detailed budgets and forecasts prepared by management for the forthcoming 12-month period;
- Comparing the prior year forecast results to those actually achieved, and comparing the forecast results to those achieved in the financial period so far; and
- Reviewing bank statements to monitor the cash position of the group post year end, and obtaining an understanding of significant expected cash outflows (such as capital expenditure) in the forthcoming 12-month period.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Group Strategic Report, Report of the Directors and Consolidated Financial Statements, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the Group Strategic Report, Report of the Directors and Consolidated Financial Statements. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MEDIAZEST PLC

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent company and their environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of directors

As explained more fully in the directors' responsibilities statement set out on page 15, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below. Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

We obtained a general understanding of the company's legal and regulatory framework through enquiry of management concerning: their understanding of relevant laws and regulations; the entity's policies and procedures regarding compliance; and how they identify, evaluate and account for litigation claims. We also drew on our existing understanding of the company's industry and regulation.

We understand that the company complies with the framework through:

- Outsourcing tax compliance and statutory accounts production to external experts.
- The Executive Directors' close involvement in the day-to-day running of the business, meaning that any litigation or claims would come to their attention directly.

In the context of the audit, we considered those laws and regulations which determine the form and content of the financial statements; which are central to the company's ability to conduct its business; and where failure to comply could result in material penalties. We identified the following laws and regulations as being of significance in the context of the company:

- The Companies Act 2006 and IFRS in respect of the preparation and presentation of the financial statements.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MEDIAZEST PLC

The senior statutory auditor led a discussion with senior members of the engagement team regarding the susceptibility of the entity's financial statements to material misstatement, including how fraud might occur. The areas identified in this discussion were:

- Manipulation of the financial statements, especially revenue, via fraudulent journal entries or error affecting cut off around the year end, particularly as the size of the company means that there is little opportunity for segregation of duties.
- Carrying value and impairment of goodwill in the group statement of financial position and the carrying value and impairment of investment in subsidiary in the parent company statement of financial position, as these require estimates and judgements to be made by management.

These areas were communicated to the other members of the engagement team not present at the discussion. The procedures we carried out to gain evidence in the above areas included:

- Challenging management regarding the assumptions used in the estimates identified above.
- Substantive work on material areas affecting profits.
- Testing journal entries, focusing particularly on postings to unexpected or unusual accounts and those posted at unusual times.
- Obtaining a detailed understanding of the sales, purchase and payroll systems and the controls in place.

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the parent company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the parent company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent company and the parent company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Andrew Edmonds

Andrew Edmonds (Feb 28, 2023 16:55 GMT)

Andrew Edmonds
Senior Statutory Auditor, for and on behalf of
CLA Evelyn Partners Limited
Statutory Auditor
Chartered Accountants

Date: 28/02/2023

MediaZest plc

Consolidated Statement of Profit or Loss for the Year Ended 30 September 2022

	Notes	2022 £'000	2021 £'000
CONTINUING OPERATIONS			
Revenue	4	2,820	2,246
Cost of sales		<u>(1,321)</u>	<u>(1,171)</u>
GROSS PROFIT		1,499	1,075
Administrative expenses – excluding depreciation & amortisation		<u>(1,279)</u>	<u>(997)</u>
EBITDA		220	78
Administrative expenses – depreciation & amortisation		<u>(63)</u>	<u>(74)</u>
OPERATING PROFIT		157	4
Finance costs	6	<u>(145)</u>	<u>(144)</u>
PROFIT/(LOSS) BEFORE INCOME TAX	7	12	(140)
Income tax	9	<u>-</u>	<u>-</u>
PROFIT/(LOSS) FOR THE YEAR		<u>12</u>	<u>(140)</u>
Profit/(loss) attributable to: Owners of the parent		<u>12</u>	<u>(140)</u>
Earnings per share expressed in pence per share:			
Basic	11	0.0009	-0.0101
Diluted		<u>0.0009</u>	<u>-0.0101</u>

The notes form part of these financial statements

MediaZest plc

Consolidated Statement of Profit or Loss and Other Comprehensive Income for the Year Ended 30 September 2022

	2022 £'000	2021 £'000
PROFIT/(LOSS) FOR THE YEAR	12	(140)
OTHER COMPREHENSIVE INCOME FOR THE YEAR, NET OF INCOME TAX	—	—
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	<u>12</u>	<u>(140)</u>
Total comprehensive income attributable to: Owners of the parent	<u>12</u>	<u>(140)</u>

The notes form part of these financial statements

MediaZest plc (Registered number: 05151799)

Consolidated Statement of Financial Position
30 September 2022

	Notes	2022 £'000	2021 £'000
ASSETS			
NON-CURRENT ASSETS			
Goodwill	12	2,772	2,772
Owned			
Intangible assets	13	-	-
Property, plant and equipment	14	34	18
Right-of-use			
Property, plant and equipment	14, 23	83	127
Investments	15	-	-
		<u>2,889</u>	<u>2,917</u>
CURRENT ASSETS			
Inventories	16	121	150
Trade and other receivables	17	674	414
Cash and cash equivalents	18	45	120
		<u>840</u>	<u>684</u>
TOTAL ASSETS		<u>3,729</u>	<u>3,601</u>
EQUITY			
SHAREHOLDERS' EQUITY			
Called up share capital	19	3,656	3,656
Share premium	20	5,244	5,244
Share option reserve	20	146	146
Retained earnings	20	(7,805)	(7,817)
TOTAL EQUITY		<u>1,241</u>	<u>1,229</u>
LIABILITIES			
NON-CURRENT LIABILITIES			
Financial liabilities - borrowings			
Interest bearing loans and borrowings	22	83	272
CURRENT LIABILITIES			
Trade and other payables	21	1,101	1,114
Financial liabilities - borrowings			
Interest bearing loans and borrowings	22	1,304	986
		<u>2,405</u>	<u>2,100</u>
TOTAL LIABILITIES		<u>2,488</u>	<u>2,372</u>
TOTAL EQUITY AND LIABILITIES		<u>3,729</u>	<u>3,601</u>

The notes form part of these financial statements

MediaZest plc (Registered number: 05151799)

Consolidated Statement of Financial Position - continued
30 September 2022

The financial statements were approved by the Board of Directors and authorised for issue on
.....28/02/2023..... and were signed on its behalf by:

G Robertson

G Robertson (Feb 28, 2023 15:43 GMT)

.....
G S Robertson - Director

The notes form part of these financial statements

MediaZest plc (Registered number: 05151799)

Company Statement of Financial Position
30 September 2022

	Notes	2022 £'000	2021 £'000
ASSETS			
NON-CURRENT ASSETS			
Goodwill	12	-	-
Owned			
Intangible assets	13	-	-
Property, plant and equipment	14	-	-
Right-of-use			
Investments	15	<u>3,046</u>	<u>3,046</u>
		<u>3,046</u>	<u>3,046</u>
CURRENT ASSETS			
Trade and other receivables	17	<u>9</u>	<u>8</u>
TOTAL ASSETS			
		<u>3,055</u>	<u>3,054</u>
EQUITY			
SHAREHOLDERS' EQUITY			
Called up share capital	19	3,656	3,656
Share premium	20	5,244	5,244
Share option reserve	20	146	146
Retained earnings	20	<u>(8,403)</u>	<u>(8,031)</u>
TOTAL EQUITY			
		<u>643</u>	<u>1,015</u>
LIABILITIES			
NON-CURRENT LIABILITIES			
Financial liabilities - borrowings			
Interest bearing loans and borrowings	22	<u>-</u>	<u>127</u>
CURRENT LIABILITIES			
Trade and other payables	21	1,470	1,184
Financial liabilities - borrowings			
Interest bearing loans and borrowings	22	<u>942</u>	<u>728</u>
		<u>2,412</u>	<u>1,912</u>
TOTAL LIABILITIES			
		<u>2,412</u>	<u>2,039</u>
TOTAL EQUITY AND LIABILITIES			
		<u>3,055</u>	<u>3,054</u>

The financial statements were approved by the Board of Directors and authorised for issue on28/02/2023..... and were signed on its behalf by:

G Robertson

G Robertson (Feb 28, 2023 15:43 GMT)

.....
Director

The notes form part of these financial statements

MediaZest plc

Consolidated Statement of Changes in Equity for the Year Ended 30 September 2022

	Called up share capital £'000	Retained earnings £'000	Share premium £'000	Share option reserve £'000	Total equity £'000
Balance at 1 October 2020	3,656	(7,677)	5,244	146	1,369
Changes in equity					
Total comprehensive income	-	(140)	-	-	(140)
Balance at 30 September 2021	<u>3,656</u>	<u>(7,817)</u>	<u>5,244</u>	<u>146</u>	<u>1,229</u>
Changes in equity					
Total comprehensive income	-	12	-	-	12
Balance at 30 September 2022	<u>3,656</u>	<u>(7,805)</u>	<u>5,244</u>	<u>146</u>	<u>1,241</u>

The notes form part of these financial statements

MediaZest plc

Company Statement of Changes in Equity for the Year Ended 30 September 2022

	Called up share capital £'000	Retained earnings £'000	Share premium £'000	Share option reserve £'000	Total equity £'000
Balance at 1 October 2020	3,656	(7,685)	5,244	146	1,361
Changes in equity					
Total comprehensive income	-	(346)	-	-	(346)
Balance at 30 September 2021	<u>3,656</u>	<u>(8,031)</u>	<u>5,244</u>	<u>146</u>	<u>1,015</u>
Changes in equity					
Total comprehensive income	-	(372)	-	-	(372)
Balance at 30 September 2022	<u>3,656</u>	<u>(8,403)</u>	<u>5,244</u>	<u>146</u>	<u>643</u>

The notes form part of these financial statements

MediaZest plc

Consolidated Statement of Cash Flows for the Year Ended 30 September 2022

		2022 £'000	2021 £'000
Cash flows from operating activities			
Cash generated from operations	1	<u>(24)</u>	<u>246</u>
Net cash from operating activities		<u>(24)</u>	<u>246</u>
Cash flows from investing activities			
Purchase of tangible fixed assets		<u>(35)</u>	<u>(8)</u>
Net cash from investing activities		<u>(35)</u>	<u>(8)</u>
Cash flows from financing activities			
Other loans repayments		1	(10)
Shareholder loan net receipt/(repayment)		15	(30)
Bounce back loan (repayment)/receipt		(10)	(3)
Payment of lease liabilities		(46)	(42)
Invoice financing (repayment)/receipt		98	(53)
Interest paid		<u>(74)</u>	<u>(71)</u>
Net cash from financing activities		<u>(16)</u>	<u>(209)</u>
		<u> </u>	<u> </u>
(Decrease)/increase in cash and cash equivalents		(75)	29
Cash and cash equivalents at beginning of year	2	<u>120</u>	<u>91</u>
		<u> </u>	<u> </u>
Cash and cash equivalents at end of year	2	<u><u>45</u></u>	<u><u>120</u></u>

The notes form part of these financial statements

MediaZest plc

Company Statement of Cash Flows for the Year Ended 30 September 2022

		2022 £'000	2021 £'000
Cash flows from operating activities			
Cash generated from operations	1	<u>8</u>	<u>49</u>
Net cash from operating activities		<u>8</u>	<u>49</u>
Cash flows from financing activities			
Shareholder loan repayments		15	(30)
Interest paid		<u>(23)</u>	<u>(19)</u>
Net cash from financing activities		<u>(8)</u>	<u>(49)</u>
		<u>—</u>	<u>—</u>
Increase in cash and cash equivalents		-	-
Cash and cash equivalents at beginning of year	2	-	-
		<u>—</u>	<u>—</u>
Cash and cash equivalents at end of year	2	<u><u>-</u></u>	<u><u>-</u></u>

The notes form part of these financial statements

MediaZest plc

Notes to the Statements of Cash Flows for the Year Ended 30 September 2022

1. RECONCILIATION OF PROFIT/(LOSS) BEFORE INCOME TAX TO CASH GENERATED FROM OPERATIONS

Group

	2022 £'000	2021 £'000
Profit/(loss) before income tax	12	(140)
Depreciation charges	63	74
Finance charges	-	(90)
Finance costs	<u>145</u>	<u>144</u>
	220	(12)
Decrease/(increase) in inventories	29	(57)
(Increase)/decrease in trade and other receivables	(260)	79
(Decrease)/increase in trade and other payables	<u>(13)</u>	<u>236</u>
Cash (used in)/generated from operations	<u>(24)</u>	<u>246</u>

Company

	2022 £'000	2021 £'000
Loss before income tax	(372)	(346)
Finance costs	<u>95</u>	<u>93</u>
	(277)	(253)
Increase in trade and other receivables	(1)	-
Increase in trade and other payables	<u>286</u>	<u>302</u>
Cash generated from operations	<u>8</u>	<u>49</u>

2. CASH AND CASH EQUIVALENTS

The amounts disclosed on the Statements of Cash Flows in respect of cash and cash equivalents are in respect of these Statement of Financial Position amounts:

	Group		Company	
Year ended 30 September 2022	30.9.22 £'000	1.10.21 £'000	30.9.22 £'000	1.10.21 £'000
Cash and cash equivalents	<u>45</u>	<u>120</u>	<u>-</u>	<u>-</u>
Year ended 30 September 2021	30.9.21 £'000	1.10.20 £'000	30.9.21 £'000	1.10.20 £'000
Cash and cash equivalents	<u>120</u>	<u>91</u>	<u>-</u>	<u>-</u>

The notes form part of these financial statements

MediaZest plc

Notes to the Consolidated Financial Statements for the Year Ended 30 September 2022

1. **STATUTORY INFORMATION**

MediaZest plc is a public limited company which is listed on the AIM market of the London Stock Exchange, limited by shares; domiciled and incorporated in London, United Kingdom, under company registration number 05151799. The principal place of business, as well as registered office, is 9 Woking Business Park, Albert Drive, Woking, Surrey GU21 5JY.

2. **ACCOUNTING POLICIES**

Basis of preparation

These financial statements have been prepared in accordance with UK-adopted international accounting standards and with those parts of the Companies Act 2006 applicable to companies reporting under IFRS. The financial statements have been prepared under the historical cost convention.

Going concern

The Group made a profit after tax of £12,000 (2021: loss of £140,000) and has net current liabilities of £1,565,000 (2021: £1,416,000). The financial statements are prepared on a going concern basis which the Directors believe to be appropriate for the following reasons:

The Directors have carefully considered the going concern assumption on the basis of financial projections and the factors outlined below.

The Directors have considered financial projections based upon known future invoicing, existing contracts, pipeline of new business and the increasing number of opportunities it is currently working on in 2023, across all main sectors the company specialises in. Several substantial new contracts have been won during the new financial year, ongoing roll out projects with existing clients continue apace, and recurring revenues remain robust. Future operating and capital costs have also been reviewed and included in the cash flow forecast prepared by the Directors.

These forecasts indicate that the Group will generate sufficient cash resources to meet its liabilities as they fall due over the 12-month period from the date of the approval of the accounts.

The Directors have obtained letters of support from two shareholders who have provided material loans to the Group, stating that they will not call for repayment of the loan within the 12 months from the date of approval of these financial statements or, if earlier, until the Group has sufficient funds to do so. The balance of these loans at 30 September 2022 totalled £705,000 (2021: £643,000).

As a result the Directors consider that it is appropriate to draw up the accounts on a going concern basis. The financial statements do not include any adjustments that would result from the basis of preparation being inappropriate.

Government furlough scheme

The Group has utilised the Government's Job Retention Scheme to furlough employees at appropriate levels during the prior period.

Furlough income has been recognised on a systematic basis over the periods in which the Group has recognised the associated expenses that these grants are intended to compensate.

This income has been presented in the financial statements as a deduction in the related employee expenses.

Notes to the Consolidated Financial Statements - continued
for the Year Ended 30 September 2022

2. **ACCOUNTING POLICIES - continued**

Basis of consolidation

The Group financial statements incorporate the financial statements of the Company and entities controlled by the Company (its subsidiaries) prepared to 30 September each year. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the Group controls an investee if, and only if, the Group has:

- Power over the investee (i.e., existing rights that give it the current ability to direct the relevant activities of the investee)
- Exposure, or rights, to variable returns from its involvement with the investee
- The ability to use its power over the investee to affect its returns

All intra-group transactions, balances, income and expenses are eliminated on consolidation.

Changes in accounting policies

There are no relevant new standards or amendments to standards which are mandatory for the first time for the financial year ended 30 September 2022.

Revenue recognition

Revenue is measured at the transaction price received or receivable allocated to the performance obligation satisfied and represents amounts receivable for goods and services provided in the normal course of business, net of discounts, VAT and other sales related taxes. As the expected period between transfer of a promised good or service and payment from the customer is one year or less then no adjustment for a financing component has been made.

For the sale of standalone goods, revenue is recognised when control passes to the customer, which is typically on despatch of goods. Where a solution is provided to a customer including both goods and services and/or software, this is considered to be a single performance obligation and the contract revenue is recognised over the period of installation. Support revenue is recognised evenly over the period of the contract.

Cash and cash equivalents

Cash represents cash in hand and deposits held on demand with financial institutions. Cash equivalents are short-term, highly-liquid investments with original maturities of three months or less (as at their date of acquisition). Cash equivalents are readily convertible to known amounts of cash and subject to an insignificant risk of change in that cash value.

In the presentation of the Statement of Cash Flows, cash and cash equivalents also include bank overdrafts. Any such overdrafts are shown within borrowings under 'current liabilities' on the Statement of Financial Position.

Business combinations and goodwill

Business combinations are accounted for using the acquisition method as at the acquisition date, which is the date on which control is transferred to the Group.

Goodwill represents the excess of the cost of the acquisition over the Group's interest in the recognised amount (generally fair value) of the identifiable assets, liabilities and contingent liabilities of the acquiree.

Intangible fixed assets

Intangible fixed assets are stated at cost less amortisation. Amortisation is provided to write off the cost less estimated residual value in equal annual instalments over the estimated useful economic lives of the assets. The estimated useful economic lives are as follows:

Intellectual property	-	three years
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Notes to the Consolidated Financial Statements - continued
for the Year Ended 30 September 2022

2. **ACCOUNTING POLICIES - continued**

Property, plant and equipment

Property, plant and equipment are stated at cost less depreciation. Depreciation is provided to write off the cost less estimated residual value in equal annual instalments over the estimated useful economic lives of the assets. The estimated useful economic lives are as follows:

Leasehold property and improvements	-	original lease term
Plant and machinery	-	three years

Financial instruments

Financial assets and financial liabilities are recognised on the statement of financial position when the Group becomes a party to the contractual provisions of the instrument.

Financial assets

Cash and cash equivalents include cash at bank and in hand and invoice discounting balances, which are considered to be an integral part of cash management.

Financial assets

Trade receivables are held in order to collect the contractual cash flows and are initially measured at the transaction price as defined in IFRS 15, as the contracts of the Group do not contain significant financing components. Impairment losses are recognised based on lifetime expected credit losses in profit or loss.

Other receivables are initially measured at fair value and subsequently measured at amortised cost using the effective interest method less any impairment. Interest income is recognised by applying the effective interest rate except for short term receivables, when the recognition of interest would be immaterial.

Financial liabilities

Classification as debt or equity

Debt and equity instruments are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangement.

Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group are recorded at the proceeds received, net of direct issue costs.

Other financial liabilities

Other financial liabilities are initially measured at fair value, net of transaction costs. Other financial liabilities are subsequently measured at amortised cost using the effective interest method, with interest expense recognised on an effective yield basis.

The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant year. The effective interest rate is the rate that exactly discounts estimated future cash payments through the expected life of the financial liability, or, where appropriate, a shorter period.

Inventories

Inventories are stated at the lower of cost and net realisable value. Cost comprises direct materials and where applicable direct labour costs, and other costs that have been incurred in bringing the inventories to their present location and condition. Net realisable value represents the estimated selling price, less all estimated costs to completion and costs to be incurred in marketing, selling and distribution.

2. **ACCOUNTING POLICIES - continued**

Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profits for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because it excludes items of income or expense that are taxable or deductible in other periods and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the statement of financial position date.

Deferred tax

Deferred tax is recognised on the difference between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit and is accounted for using the statement of financial position liability method.

Deferred tax liabilities are generally recognised for all taxable temporary differences, and deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each statement of financial position date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the statement of financial position date. The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Company expects, at the reporting date, to recover or settle the carrying amount of its assets and liabilities.

Research and development

In the research phase of an internal project it is not possible to demonstrate that the project will generate future economic benefits and hence all expenditure on research shall be recognised as an expense when it is incurred. Intangible assets are recognised from the development phase of a project if and only if certain specific criteria are met in order to demonstrate the asset will generate probable future economic benefits and that its cost can be reliably measured. The capitalised development costs are subsequently amortised on a straight line basis over their useful economic lives.

If it is not possible to distinguish between the research phase and the development phase of an internal project, the expenditure is treated as if it were all incurred in the research phase only.

Foreign currencies

Transactions in foreign currency are recorded at the rate of exchange prevailing on the date of the transaction. Monetary assets and liabilities are retranslated at the year-end rate. Exchange differences are taken to operating profit.

Notes to the Consolidated Financial Statements - continued
for the Year Ended 30 September 2022

2. **ACCOUNTING POLICIES - continued**

Leases

A right of use asset and a lease liability has been recognised for all leases except leases of low value assets, which are considered to be those with a fair value below £4,500, and those with a duration of 12 months or less. The right-of-use asset has been measured at cost, which is made up of the initial measurement of the lease liability, any initial direct costs incurred by the group, an estimate of any costs to dismantle and remove the asset at the end of the lease, and any lease payments made in advance of the lease commencement date.

The Group will depreciate the right-of-use assets on a straight-line basis from the lease commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. Where impairment indicators exist, the right of use asset will be assessed for impairment.

The lease liabilities are measured at the present value of the lease payments due to the lessor over the lease term, discounted using the interest rate implicit in the lease if that rate is readily available or the Group's incremental borrowing rate.

After initial measurement, any payments made will reduce the liability and the interest accrued will increase it. Any reassessment or modification will lead to a remeasurement of the liability. In such case, the corresponding adjustment will be reflected in the right-of-use asset, or profit and loss if the right-of-use asset is already reduced to zero.

Pension scheme

The Group makes payments to certain employees' personal pension schemes. The Group auto-enrols all qualifying employees in the NEST workplace pension scheme. Costs incurred during the year are charged to the statement of comprehensive income as they fall due.

Share based payments

The Company operates an equity settled compensation scheme which grants options to qualifying employees. The grant date fair value of options granted to employees is recognised as an employee expense, with a corresponding increase in equity, over the period in which the employees become unconditionally entitled to the options. The amount recognised as an expense is adjusted to reflect the expected number of share options that vest unless this adjustment is due to the share price not achieving the set thresholds for vesting.

EBITDA

This is defined as Profit/(Loss) before Tax, adjusted for finance costs, depreciation and amortisation. The company uses this as a valuable measurement of performance after administrative expenses are deducted, but before depreciation, amortisation, finance costs and tax are considered.

Operating (loss)/profit

This is defined as Profit before Tax, adjusted for finance cost.

These can be reconciled as follows:

	2022	2021
	£'000	£'000
Profit/(loss) on ordinary activities before taxation	12	(140)
Finance Costs	145	144
Operating profit	157	4
Administrative expenses - depreciation & amortisation	63	74
EBITDA	220	78

3. **CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY**

The preparation of financial statements in conformity with generally accepted accounting practice requires management to make estimates and judgements that affect the reported amounts of assets and liabilities as well as the disclosure of contingent assets and liabilities at the statement of financial position date and the reported amounts of revenues and expenses during the reported year.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The most significant judgements relate to the going concern assumption (Note 2), the non-recognition of deferred tax assets (Note 9), and judgements around the revenue recognition principles adopted. In particular whether solutions provided to customers form a single or multiple performance obligation. In view of the nature of goods and services provided, the Board consider that there is a single performance obligation based upon the criteria of IFRS 15.

Key sources of estimation uncertainty

Impairment of goodwill

Determining whether goodwill is impaired requires an estimation of the value of the cash generating unit to which goodwill has been allocated. The value in use calculation requires the Group to estimate the future cash flows expected to arise from the cash generating unit and a suitable discount rate in order to calculate the present value and no provision for impairment was made in the year.

The carrying value of goodwill as at 30 September 2022 was £2,772,000 (2021: £2,772,000) - see Note 12.

Impairment of investments

Determining whether investments are impaired requires an estimation of the value in use of the cash generating units to which investments have been allocated. The value in use calculation requires the Company to estimate the future cash flows expected to arise from the cash generating unit and a suitable discount rate in order to calculate the present value.

Investments in subsidiaries held as fixed assets are stated at cost less provision for any impairment and have a carrying value as at 30 September 2022 of £3,046,000 (2021: £3,046,000) - see Note 15.

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

4. REVENUE

Segmental reporting

Revenue for the year can be analysed by customer location as follows:

	2022 £'000	2021 £'000
UK and Channel Islands	2,718	2,178
Rest of Europe	102	66
North America	-	2
	<u>2,820</u>	<u>2,246</u>

An analysis of revenue by type is shown below:

	2022 £'000	2021 £'000
Hardware and installation	2,191	1,714
Support and maintenance - recurring revenue	498	477
Other services (including software solutions)	131	55
	<u>2,820</u>	<u>2,246</u>

Analysis of revenue recognition:

	2022 £'000	2021 £'000
Recognised at a point in time	2,351	1,599
Recognised over time	469	647
	<u>2,820</u>	<u>2,246</u>

Analysis of future obligations:

	2022 £'000	2021 £'000
Performance obligations to be satisfied in the next year	292	46
Performance obligations to be satisfied in later years	1	15
	<u>293</u>	<u>61</u>

Segmental information and results

The Chief Operating Decision Maker ('CODM'), who is responsible for the allocation of resources and assessing performance of the operating segments, has been identified as the Board. IFRS 8 requires operating segments to be identified on the basis of internal reports that are regularly reviewed by the Board. The Board have reviewed segmental information and concluded that there is only one operating segment.

The Group does not rely on any individual client and there are seven clients who have contributed over 5% of total revenue each. The following revenues arose from sales to the Group's largest client:

	2022 £'000	2021 £'000
Goods and services	589	228
Service and maintenance	117	131
Other services	40	-
	<u>746</u>	<u>359</u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

5. EMPLOYEES AND DIRECTORS

	2022 £'000	2021 £'000
Wages and salaries	756	579
Social security costs	91	77
Other pension costs	<u>21</u>	<u>20</u>
	<u>868</u>	<u>676</u>

The average number of employees during the year was as follows:

	2022	2021
Management	4	4
Other	<u>12</u>	<u>12</u>
	<u>16</u>	<u>16</u>

The numbers above are shown after offsetting amounts claimed through the Job Retention Scheme as follows:

	2022 £'000	2021 £'000
Wages and salaries	-	160
Social security costs	-	-
Other pension costs	<u>-</u>	<u>-</u>
	<u>-</u>	<u>160</u>

Director's emoluments	2022 £'000	2021 £'000	Unexercised share options at 0.35p
Geoffrey Robertson	134	132	50,320,000
Lance O'Neill	63	62	26,260,000
James Abdool	31	31	13,130,000

Two directors were accruing benefits under money purchase pension schemes (2021: 2). £5k was charged to the Statement of Comprehensive Income in respect of these schemes (2021: £4k).

6. NET FINANCE COSTS

	2022 £'000	2021 £'000
Finance costs:		
Bank loan interest and charges	38	32
Other loan interest	95	94
Leasing	<u>12</u>	<u>18</u>
	<u>145</u>	<u>144</u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

7. PROFIT/(LOSS) BEFORE INCOME TAX

The profit before income tax (2021 - loss before income tax) is stated after charging:

	2022 £'000	2021 £'000
Depreciation - owned assets	19	28
Depreciation - assets on hire purchase contracts and finance leases	44	45
Foreign exchange differences	3	3
Pension contributions	21	20
	<u>21</u>	<u>20</u>

8. AUDITORS' REMUNERATION

	2022 £'000	2021 £'000
Fees payable to the Company's auditor for the audit of the Company's annual accounts	10	7
The audit of the Company's subsidiary	40	29
Audit related services	2	6
The provision of tax services	-	-
	<u>-</u>	<u>-</u>

9. INCOME TAX

Analysis of tax expense

No liability to UK corporation tax arose for the year ended 30 September 2022 nor for the year ended 30 September 2021.

Factors affecting the tax expense

The tax assessed for the year is lower (2021 - higher) than the standard rate of corporation tax in the UK. The difference is explained below:

	2022 £'000	2021 £'000
Profit/(loss) before income tax	<u>12</u>	<u>(140)</u>
Profit/(loss) multiplied by the standard rate of corporation tax in the UK of 19% (2021 - 19%)	2	(27)
Effects of:		
Expenses/(income) not allowed for taxation purposes	(2)	2
Deferred tax not recognised previous periods	-	25
	<u>-</u>	<u>-</u>
Tax expense	<u>-</u>	<u>-</u>

A potential deferred tax asset of £3,970,000 (2021: £3,962,000) in respect of the following (calculated at the corporate tax rate of 25% (2021: 25%)) has not been provided for on the basis that there is insufficient certainty over the date that they will be utilised.

	2022 £'000	2021 £'000
Losses carried forward	15,881	15,810
Net fixed asset timing differences (ACA)	57	38
	<u>15,938</u>	<u>15,848</u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

10. LOSS OF PARENT COMPANY

As permitted by Section 408 of the Companies Act 2006, the income statement of the parent company is not presented as part of these financial statements. The parent company's loss for the financial year was £372,000 (2021: £346,000).

11. EARNINGS PER SHARE

	2022 £'000	2021 £'000
Profit/(Loss)		
Profit/(Loss) for the purposes of basic and diluted earnings per share being net loss attributable to equity shareholders	12	(140)
Number of shares	2022 Number	2021 Number
Weighted average number of ordinary shares for the purposes of basic earnings per share	1,396,425,774	1,396,425,774
Number of dilutive shares under option or warrant		-
Weighted average number of ordinary shares for the purposes of dilutive loss per share	2022 1,396,425,774	2021 1,396,425,774

Basic earnings per share is calculated by dividing the profit after tax attributed to ordinary shareholders of £12,000 (2021 loss: £140,000) by the weighted average number of shares during the year of 1,396,425,774 (2021: 1,396,425,774).

The diluted loss per share is identical to that used for basic loss per share as the options are "out of the money" and therefore anti-dilutive.

12. GOODWILL

Group	£'000
COST	
At 1 October 2021 and 30 September 2022	<u>2,772</u>
NET BOOK VALUE	
At 30 September 2022	<u>2,772</u>
	£'000
COST	
At 1 October 2020 and 30 September 2021	<u>2,772</u>
NET BOOK VALUE	
At 30 September 2021	<u>2,772</u>

Notes to the Consolidated Financial Statements - continued
for the Year Ended 30 September 2022

12. **GOODWILL - continued**

Group

Goodwill acquired is allocated to a single cash generating unit (CGU), MediaZest International Limited.

The group tests goodwill annually for impairment or more frequently if there are indications that goodwill might be impaired.

The recoverable amounts of the single CGU are determined from value in use calculations. The key assumptions for the value in use calculations are those regarding the discount rates, growth rates and expected changes to selling prices and direct selling costs during the year.

Management has adopted a discount rate of 12.5% (2021: 12.5%) using pre-tax rates that reflect current market assessments of the time value of money and specific risks. The growth rates are based on recent historical data, future opportunities and orders placed. Changes in selling prices and direct costs are based on past practices and expectations of future changes in the market.

The Group prepares cash flow forecasts derived from the most recent financial budgets approved by management and forecasts over a further four years based on future expectations of revenue growth and cost inflation. Beyond that cashflows are extrapolated using a long term average growth rate of 2% thereafter.

13. **INTANGIBLE ASSETS**

Group

	Intellectual property £'000
COST	
At 1 October 2021 and 30 September 2022	<u>77</u>
AMORTISATION	
At 1 October 2021 and 30 September 2022	<u>77</u>
NET BOOK VALUE	
At 30 September 2022	<u><u>-</u></u>

	Intellectual property £'000
COST	
At 1 October 2020 and 30 September 2021	<u>77</u>
AMORTISATION	
At 1 October 2020 and 30 September 2021	<u>77</u>
NET BOOK VALUE	
At 30 September 2021	<u><u>-</u></u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

14. PROPERTY, PLANT AND EQUIPMENT

Group

	Leasehold property and improvements £'000	Plant and machinery £'000	Totals £'000
COST			
At 1 October 2021	285	356	641
Additions	<u>14</u>	<u>21</u>	<u>35</u>
At 30 September 2022	<u>299</u>	<u>377</u>	<u>676</u>
DEPRECIATION			
At 1 October 2021	158	338	496
Charge for year	<u>48</u>	<u>15</u>	<u>63</u>
At 30 September 2022	<u>206</u>	<u>353</u>	<u>559</u>
NET BOOK VALUE			
At 30 September 2022	<u>93</u>	<u>24</u>	<u>117</u>

	Leasehold property and improvements £'000	Plant and machinery £'000	Totals £'000
COST			
At 1 October 2020	285	348	633
Additions	<u>-</u>	<u>8</u>	<u>8</u>
At 30 September 2021	<u>285</u>	<u>356</u>	<u>641</u>
DEPRECIATION			
At 1 October 2020	112	311	423
Charge for year	<u>46</u>	<u>27</u>	<u>73</u>
At 30 September 2021	<u>158</u>	<u>338</u>	<u>496</u>
NET BOOK VALUE			
At 30 September 2021	<u>127</u>	<u>18</u>	<u>145</u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

14. PROPERTY, PLANT AND EQUIPMENT - continued

Group

Property, plant and equipment comprise owned and leased assets as shown below:

	2022 £'000
Property, plant and equipment owned	35
Right-of-use assets (see note 23)	<u>82</u>
	<u>117</u>

Information about leases for which the Group is a lessee is presented below:

	Leasehold property and improvements £'000	Total £'000
Balance at 30 September 2021	126	126
Depreciation charge for the year	<u>(44)</u>	<u>(44)</u>
Balance at 30 September 2022	<u>82</u>	<u>82</u>

15. INVESTMENTS

Company

	Shares in group undertakings £'000
COST At 1 October 2021 and 30 September 2022	<u>3,046</u>
NET BOOK VALUE At 30 September 2022	<u>3,046</u>
At 30 September 2021	<u>3,046</u>
	Shares in group undertakings £'000
COST At 1 October 2020 and 30 September 2021	<u>3,046</u>
NET BOOK VALUE At 30 September 2021	<u>3,046</u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

15. INVESTMENTS - continued

At 30 September 2022 the Company held the following interests in unlisted subsidiary undertakings:

Name of Company	Registered Office	Country of incorporation	Proportion held	Business
MediaZest International Ltd	9 Woking Business Park, Albert Drive, Woking, Surrey, GU21 5JY	UK	100%	Audio Visual Supply & Installation

16. INVENTORIES

	Group	
	2022	2021
	£'000	£'000
Finished goods	<u>121</u>	<u>150</u>

The cost of inventories recognised as an expense and included within cost of sales amounted to £1,194,000 (2021: £1,134,000).

During the year the Group made a provision against slow moving stock of £nil (2021: £nil).

17. TRADE AND OTHER RECEIVABLES

	Group		Company	
	2022	2021	2022	2021
	£'000	£'000	£'000	£'000
Current:				
Trade debtors	498	241	-	-
Prepayments	172	169	9	8
Corporation tax repayable	<u>4</u>	<u>4</u>	<u>-</u>	<u>-</u>
	<u>674</u>	<u>414</u>	<u>9</u>	<u>8</u>

Trade receivables, which are the only financial assets at amortised cost, are non-interest bearing and generally have a 30 - 90 day term. Due to their short maturities, the carrying amount of trade and other receivables is a reasonable approximation of their fair value.

Of the trade receivables balance at the end of the year of £498,000 (2021: £241,000), £17,000 is due from the Group's largest customer. Three customers (2021: none) held balances that represent more than 5% of the total balance of trade receivables.

A provision for impairment of trade receivables is established using an expected loss model. Expected loss is calculated from a provision matrix based on the expected lifetime default rates and estimates of loss on default.

After undertaking a review of trade receivables, the Group has not provided for any impairment in 2022 (2021: £nil). No provision was deemed necessary for overdue amounts as these amounts related to a few clients with either extended payment terms, or who are long-standing, reliable clients. All of these debts have been settled since the year end.

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

17. TRADE AND OTHER RECEIVABLES - continued

The table below shows the ageing of trade receivables that are past due but not impaired:

	2022	2021
	£'000	£'000
31 - 60 days	104	66
61 - 90 days	59	7
91 + days	<u>2</u>	<u>-</u>
	<u>165</u>	<u>73</u>

18. CASH AND CASH EQUIVALENTS

	Group	
	2022	2021
	£'000	£'000
Cash in hand	<u>45</u>	<u>120</u>

19. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2022	2021
			£'000	£'000
1,396,425,774	Ordinary shares	0.0001	139	139
1,396,425,774	A deferred shares	0.0009	1,257	1,257
22,825,327	Deferred shares	0.099	<u>2,260</u>	<u>2,260</u>
			<u>3,656</u>	<u>3,656</u>

Each ordinary share carries the right to one vote at company meetings, equal rights in any ordinary dividend declaration and equal rights in the distribution of any surplus due to ordinary shareholders upon a winding up.

The deferred shares do not carry voting or dividend rights and deferred shareholders are only entitled to payment on winding up after the ordinary shareholders have received a payment of £1,000,000 on each ordinary share in issue.

20. RESERVES

Group

	Retained earnings	Share premium	Share option reserve	Totals
	£'000	£'000	£'000	£'000
At 1 October 2021	(7,817)	5,244	146	(2,427)
Profit for the year	<u>12</u>	<u>-</u>	<u>-</u>	<u>12</u>
At 30 September 2022	<u>(7,805)</u>	<u>5,244</u>	<u>146</u>	<u>(2,415)</u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

20. RESERVES - continued

	Retained earnings £'000	Share premium £'000	Share option reserve £'000	Totals £'000
At 1 October 2020	(7,677)	5,244	146	(2,287)
Deficit for the year	<u>(140)</u>	<u>-</u>	<u>-</u>	<u>(140)</u>
At 30 September 2021	<u>(7,817)</u>	<u>5,244</u>	<u>146</u>	<u>(2,427)</u>

Company

	Retained earnings £'000	Share premium £'000	Share option reserve £'000	Totals £'000
At 1 October 2021	(8,031)	5,244	146	(2,641)
Deficit for the year	<u>(372)</u>	<u>-</u>	<u>-</u>	<u>(372)</u>
At 30 September 2022	<u>(8,403)</u>	<u>5,244</u>	<u>146</u>	<u>(3,013)</u>

	Retained earnings £'000	Share premium £'000	Share option reserve £'000	Totals £'000
At 1 October 2020	(7,685)	5,244	146	(2,295)
Deficit for the year	<u>(346)</u>	<u>-</u>	<u>-</u>	<u>(346)</u>
At 30 September 2021	<u>(8,031)</u>	<u>5,244</u>	<u>146</u>	<u>(2,641)</u>

Retained earnings

Retained earnings relates to accumulated profits less distributions to shareholders.

Share premium account

Share premium represents the excess of the amount received on the issue of share capital in excess of its nominal value.

Share options reserve

This reserve relates to share options issued.

Notes to the Consolidated Financial Statements - continued
for the Year Ended 30 September 2022

21. **TRADE AND OTHER PAYABLES**

	Group		Company	
	2022 £'000	2021 £'000	2022 £'000	2021 £'000
Current:				
Contract liabilities	293	331	-	-
Trade payables	451	413	86	99
Amounts owed to group undertakings	-	-	1,370	1,071
Social security and other taxes	136	183	-	-
Accruals and other payables	<u>221</u>	<u>187</u>	<u>14</u>	<u>14</u>
	<u>1,101</u>	<u>1,114</u>	<u>1,470</u>	<u>1,184</u>

£331,000 of revenue was recognised in the reporting period that was included in the contract liability balance at the beginning of the period.

Trade payables comprise amounts for trade purchases and on-going costs, accruals and lease liabilities, and are measured at amortised cost.

22. **FINANCIAL LIABILITIES - BORROWINGS**

	Group		Company	
	2022 £'000	2021 £'000	2022 £'000	2021 £'000
Current:				
Convertible loan notes	151	11	151	11
Bank loans	11	10	-	-
Invoice discounting facility	290	192	-	-
Shareholder loans	791	717	791	717
Leases (see note 23)	<u>61</u>	<u>56</u>	<u>-</u>	<u>-</u>
	<u>1,304</u>	<u>986</u>	<u>942</u>	<u>728</u>
Non-current:				
Convertible loan notes	-	127	-	127
Bank loans	26	37	-	-
Leases (see note 23)	<u>57</u>	<u>108</u>	<u>-</u>	<u>-</u>
	<u>83</u>	<u>272</u>	<u>-</u>	<u>127</u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

22. FINANCIAL LIABILITIES - BORROWINGS - continued

Terms and debt repayment schedule

Group

	1 year or less £'000	1-2 years £'000	2-5 years £'000	Totals £'000
Convertible loan notes	151	-	-	151
Bank loans	11	10	16	37
Invoice discounting facility	290	-	-	290
Shareholder loans	791	-	-	791
Leases	61	57	-	118
	<u>1,304</u>	<u>67</u>	<u>16</u>	<u>1,387</u>

Company

	1 year or less £'000
Convertible loan notes	151
Shareholder loans	791
	<u>942</u>

The Group's invoice discounting facility is up to £500,000, of which there were £290,000 (2021: £192,000) of funds in use at the balance sheet date. This facility is provided through the wholly owned subsidiary MediaZest International Ltd and is secured under an existing all assets debenture.

Shareholder loan interest rates were fixed at 10% (2021: 10% with one loan at 15%).

23. LEASING

Group

Right-of-use assets

The nature and accounting of Group's leasing activities

The Group has a five year lease on the registered office. The lease ends August 2024.

The lease term begins at the commencement date and includes any rent-free periods provided by the lessor. Lease terms vary between contracts and depend on the individual facts and circumstances of the contract. Lease liabilities are measured at the present value of the remaining lease payments, discounted using the Company's incremental borrowing rate as at 1 April 2019. The Company's incremental borrowing rate is the rate at which a similar borrowing could be obtained from an independent creditor under comparable terms and conditions. The weighted average rate applied was 10%.

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

23. LEASING - continued

Group **Lease liabilities**

Minimum lease payments fall due as follows:

	2022 £'000	2021 £'000
Gross obligations repayable:		
Within one year	70	68
Between one and five years	60	118
	<u>130</u>	<u>186</u>
Finance charges repayable:		
Within one year	9	12
Between one and five years	<u>3</u>	<u>10</u>
	<u>12</u>	<u>22</u>
Net obligations repayable:		
Within one year	61	56
Between one and five years	<u>57</u>	<u>108</u>
	<u>118</u>	<u>164</u>

Notes to the Consolidated Financial Statements - continued
for the Year Ended 30 September 2022

24. **FINANCIAL INSTRUMENTS**

The Group and Company's financial instruments comprise cash and cash equivalents, shareholder loans, invoice discounting facility, bank loan and items such as trade payables and trade receivables which arise directly from its operations. The main purpose of these financial instruments is to facilitate the Group's operations.

The Group's operations expose it to a variety of financial risks including credit risk, liquidity risk, interest rate risk and foreign currency exchange rate risk. Given the size of the Group, the directors have not delegated the responsibility of monitoring financial risk management to a sub-committee of the board. The policies set by the board of directors are implemented by the Group's finance department.

Shareholder loans (Group and Company)

Included within current liabilities are loans of £791,000 (2021: £717,000) owed to shareholders, interest rates are fixed at 10% per annum (2021: 10% with one loan at 15%).

Convertible loan notes

Convertible loan notes of £150,000 are to be repaid or converted into shares in the Group by August 2023

The Group received cash of £150,000, offset at recognition by £27,000 of legal fees and £15,000 of a derivative element. These are charged to the statement of comprehensive income through the term of the loan. Under the terms of the convertible loan, interest of £10,500 is paid annually.

Credit risk

The Group and Company's credit risk is primarily attributable to its trade receivables. The Group has implemented policies that require appropriate credit checks on potential customers before sales are made. The amount of exposure to any individual counterparty is subject to a limit, which is reassessed annually by the board. The carrying amount of financial assets represents the maximum credit exposure. The maximum credit exposure of the group to credit risk at the reporting date was:

	Group		Company	
	2022	2021	2022	2021
	£'000	£'000	£'000	£'000
Trade receivables	498	241	-	-
Other receivables	-	-	-	-
Cash and cash equivalents	45	120	-	-

Interest rate risk

The Group and Company are exposed to interest rate risk as a result of positive cash balances at certain times during the year which earn interest at a variable rate, however the interest fluctuation would not be material therefore no sensitivity analysis is required under IFRS 7.

The Group is exposed to interest rate risk as a result of its invoice discounting facility, denominated in sterling, which accrues interest at a variable rate, however the interest balance is not material and therefore no sensitivity analysis is required under IFRS 7.

The Company has fixed rate shareholder loans which are carried at amortised cost and changes in the market interest rates of these liabilities do not affect profit or equity therefore no sensitivity analysis is required under IFRS 7.

Neither the Group nor Company has not entered into any derivative transactions during the year.

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

Liquidity risk

The Group and Company maintain short-term debt finance that is designed to ensure it has sufficient available funds for operations and planned expansions. The Group monitors its levels of working capital to ensure that it can meet its debt repayments as they fall due. The following table shows the contractual maturities of the Group's financial liabilities, all of which are measured at amortised cost:

Group	Trade payables	Accruals	Bank and other loans	Invoice discounting	Total
At 30 September 2022	£'000	£'000	£'000	£'000	£'000
6 months or less	451	221	813	290	1,775
6 - 12 months	-	-	168	-	168
1 - 2 years	-	-	14	-	14
2 - 5 years	-	-	19	-	19
Total contractual cash flows	<u>451</u>	<u>221</u>	<u>1,014</u>	<u>290</u>	<u>1,976</u>
Carrying amount of financial liabilities measured at amortised cost	<u>451</u>	<u>221</u>	<u>993</u>	<u>290</u>	<u>1,976</u>

Group	Trade payables	Accruals	Bank and other loans	Invoice discounting	Total
At 30 September 2021	£'000	£'000	£'000	£'000	£'000
6 months or less	413	187	771	192	1,563
6 - 12 months	-	-	-	-	-
1 - 2 years	-	-	4	-	4
2 - 5 years	-	-	111	-	111
Total contractual cash flows	<u>413</u>	<u>187</u>	<u>886</u>	<u>192</u>	<u>1,678</u>
Carrying amount of financial liabilities measured at amortised cost	<u>413</u>	<u>187</u>	<u>886</u>	<u>192</u>	<u>1,678</u>

The Group has an invoice discounting facility of up to £500,000 of which there were £290,000 (2021: £192,000) of funds in use at the balance sheet date.

This facility is provided through the wholly owned subsidiary MediaZest International Ltd and secured under an existing all assets debenture. Finance leases for asset purchases are secured against the asset.

Company	Trade payables	Accruals	Total
At 30 September 2022	£'000	£'000	£'000
6 months or less	86	14	100
6 - 12 months	-	-	-
1 - 2 years	-	-	-
Total contractual cash flows	<u>86</u>	<u>14</u>	<u>100</u>
Carrying amount of financial liabilities measured at amortised cost	<u>86</u>	<u>14</u>	<u>100</u>

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

Company	Trade payables	Accruals	Total
At 30 September 2021	£'000	£'000	£'000
6 months or less	99	14	113
6 - 12 months	-	-	-
1 - 2 years	-	-	-
	<hr/>	<hr/>	<hr/>
Total contractual cash flows	99	14	113
	<hr/>	<hr/>	<hr/>
Carrying amount of financial liabilities measured at amortised cost	99	14	113
	<hr/>	<hr/>	<hr/>

Market risk and sensitivity analysis

Foreign currency exchange rate risk

The Group is exposed to foreign currency exchange rate risk as a result of trade receivables and trade payables which will be settled in US Dollars and Euros. The impact on foreign exchange is immaterial therefore no sensitivity analysis is required under IFRS 7.

Capital risk management

The Group and Company defines capital as being share capital plus reserves. The Group and Company's objectives when managing capital are to safeguard their ability to continue as a going concern in order to maintain an optimal capital structure to reduce the cost of capital. The Board of Directors monitors the level of capital as compared to long term debt commitments and adjusts the ratio of debt to capital as it is determined to be necessary.

25. CONTINGENT LIABILITIES

The Group had no contingent liabilities at 30 September 2022 (2021: £nil).

The Company has an unlimited corporate guarantee in favour of RBS Invoice Finance to discharge, on demand, the obligations of MediaZest International Ltd with interest from the date of demand. Details of the outstanding balances can be found in Note 22.

26. CAPITAL COMMITMENTS

There were no capital commitments at 30 September 2022 (2021: £nil).

MediaZest plc

Notes to the Consolidated Financial Statements - continued for the Year Ended 30 September 2022

27. RELATED PARTY DISCLOSURES

There is no ultimate controlling party of MediaZest plc.

Key management are those persons having authority and responsibility for planning, controlling and directing the activities of the Group.

Key management of the Group during the year:

Geoffrey Robertson
Lance O'Neill
James Ofield
James Abdool

Information regarding their compensation, is given below in aggregate per IAS 24 Related Party Disclosures.

	Group 2022 £'000	Group 2021 £'000	Company 2022 £'000	Company 2021 £'000
Short term benefits	315	306	159	156
Social security costs	37	34	22	15
Pension contribution	5	10	2	2
	<u>357</u>	<u>350</u>	<u>183</u>	<u>173</u>

There were no sales to other group companies during the year ended 30 September 2022 (2021: £nil). At the balance sheet date the Company owed £1,370,000 to its subsidiary MediaZest International Ltd (2021: £1,071,000 owed by). Balances between group companies arise as a result of loans or recharges undertaken in the normal course of business.

A Director of MediaZest plc provided consultancy services and received invoiced remuneration of £31,200 during the year (2021: £31,200), of which £3,100 was outstanding at 30 September 2022.

A Shareholder of MediaZest plc has a shareholding in excess of 10%. This Shareholder has a brought forward loan balance of £579,000, including accrued interest of £230,000. No further loans have been provided during the year and no loans have been repaid. However, a further £43,000 of interest has been accrued during the year, bringing the total balance to £622,000 at the year end.

The same Shareholder holds unsecured convertible loan notes of £100,000, also considered a related party transaction by virtue of their shareholding being in excess of 10%. Total unsecured convertible loan notes of £150,000 were raised in a previous period and include an un-amortised derivative element of £15,000. They are either repayable by the Group, or will be converted into shares in the Group, after 3 years. The brought forward balance was £137,500, including £25,000 of accrued interest and after offsetting legal fees of £27,000. Four quarterly interest payments at a rate of 7% p.a have been paid during the year amounting to £10,500, and monthly interest at an IRR rate of 1.56% has been accrued, totalling £24,000. The balance of the Convertible loan notes owed by the Group at 30 September 2022 was £151,500.

During the year directors provided up to £55,000 of short term unsecured short term financing. At the year end £15,000 was outstanding (2021: £nil).

Notes to the Consolidated Financial Statements - continued
for the Year Ended 30 September 2022

28. **SHARE-BASED PAYMENT TRANSACTIONS**

During 2015 the Group's share option scheme was updated and the Company authorised the issue of 130,010,000 share options at an exercise price of £0.0035 per share. A total of 128,690,000 options were granted on 1 October 2015 and a further 440,000 on 6 January 2016. A further 880,000 options remain to be issued. The options were granted on terms that they will vest six months following the date of the grant, and will be settled by the issue of ordinary shares. The options may not be exercised later than the day before the tenth anniversary of the grant date. Option holders must remain employees in order to meet the vesting conditions.

Details of the share options outstanding during the year are as follows:

	2022	Weighted average exercise price
	Number of share options	
Outstanding at the beginning of the year	127,810,000	0.35p
Granted during the year	-	
Forfeited during the year	-	
Exercised during the year	-	
Expired during the year	-	
Outstanding at the end of the year	<u>127,810,000</u>	0.35p
Exercisable at the end of the year	<u>-</u>	

The Group recognised total expenses of £nil (2021: £nil) related to equity-settled share-based payment transactions.