

19 November 2018

MediaZest Plc

("MediaZest", the "Company" or "Group"; AIM: MDZ)

Director/PDMR Dealings

The Company has received notification that on 19 November 2018 James Abdool, non-executive Director of the Company, increased his shareholding in the Company following the purchase of 515,152 Ordinary Shares at a price of 0.10p per share.

Following this purchase, Mr Abdool is interested in 25,500,000 Ordinary Shares, representing approximately 1.98 per cent. of the current issued share capital of the Company.

This announcement contains inside information for the purposes of the EU Market Abuse Regulation.

Enquiries:

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Chief Executive Officer

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Nominated Adviser

Northland Capital Partners Limited 020 3861 6625

Claire Noyce

Broker

Hybridan LLP 020 3764 2341

The information below is provided in accordance with the requirements of the EU Market Abuse Regulation.

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name James Abdool

2 Reason for the notification

a) Position/status Director

b) Initial notification /Amendment Initial

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name MediaZest Plc

b) LEI 2138008URVJL8ZG4ST80

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Ordinary Shares of 0.1p

Identification code ISIN: GB00B064NT52

b) Nature of the transaction Purchase

c) Price(s) and volume(s)

Price(s)	Volume(s)
0.10p	515,152

d) Aggregated information

- Aggregated volume 515,152

- Price 0.10p

e) Date of the transaction 19 November 2018

f) Place of the transaction XLON (AIM Market)

