

MediaZest Plc

("MediaZest", the "Company" or "Group"; AIM: MDZ)

Director/PDMR Dealings

The Company received notification on 16 November 2018 that James Abdool, non-executive Director of the Company, had increased his shareholding in the Company following the purchase of a total of 10 million Ordinary Shares at an average price of 0.09125p per share. Details of the purchases are set out below:-

Date	Volume	Price
15 November 2018	2,500,000	0.08p
16 November 2018	5,000,000	0.0925p
16 November 2018	2,500,000	0.10p

Following these purchases, Mr Abdool is interested in 24,984,848 Ordinary Shares, representing approximately 1.94 per cent. of the current issued share capital of the Company.

The Company also received notification on 16 November 2018 that Lance O'Neill, non-executive Chairman of the Company, had increased his shareholding in the Company following the purchase by his pension fund of 5 million Ordinary Shares at a price of 0.10p per share on 16 November 2018.

Following this purchase, Mr O'Neill is interested in 36,972,667 Ordinary Shares, representing approximately 2.87 per cent. of the current issued share capital of the Company.

This announcement contains inside information for the purposes of the EU Market Abuse Regulation.

Enquiries:

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Chief Executive Officer

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Nominated Adviser

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Broker

Hybridan LLP 020 3764 2341

The information below is provided in accordance with the requirements of the EU Market Abuse Regulation.

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

James Abdool

2 Reason for the notification

a) Position/status

Director

b) Initial notification /Amendment

Initial

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

MediaZest Plc

b) LEI

2138008URVJL8ZG4ST80

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Ordinary Shares of 0.1p

Identification code

ISIN: GB00B064NT52

b) Nature of the transaction	Purchase
c) Price(s) and volume(s)	
	Price(s) Volume(s)
	0.08p 2,500,000
	0.0925p 5,000,000
	0.10p 2,500,000
d) Aggregated information	
- Aggregated volume	10,000,000
- Price	0.09125p
e) Date of the transaction	15 November 2018 (2,500,000 Ordinary Shares) 16 November 2018 (7,500,000 Ordinary Shares)
f) Place of the transaction	XLON (AIM Market)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name
Lance O'Neill

2 Reason for the notification

a) Position/status Director

b) Initial notification /Amendment Initial

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name MediaZest Plc

b) LEI 2138008URVJL8ZG4ST80

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

a) Description of the financial instrument, type of instrument	Ordinary Shares of 0.1p	
Identification code	ISIN: GB00B064NT52	
b) Nature of the transaction	Purchase	
c) Price(s) and volume(s)	Price(s)	Volume(s)
	0.10p	5,000,000
d) Aggregated information	Single transaction	
- Aggregated volume	n/a	
- Price	n/a	
e) Date of the transaction	16 November 2018	
f) Place of the transaction	XLON (AIM Market)	