

MediaZest Plc

("MediaZest" or the "Company"; AIM: MDZ)

Director/PDMR dealing

The Company has received notification that Geoff Robertson (Chief Executive) has today increased his shareholding in the Company following the purchase of 3,623,188 Ordinary Shares of 0.1p each at a price of 0.138p per share.

Following the purchase, Mr Roberston is interested in 6,683,188 Ordinary Shares, representing approximately 0.52 per cent. of the current issued share capital of the Company.

Enquiries:

Geoff Robertson 0845 207 9378
Chief Executive Officer
MediaZest Plc

Tom Price/Edward Hutton 020 3861 6625
Nominated Adviser
Northland Capital Partners Limited

Claire Noyce 020 3764 2341
Broker
Hybridan LLP

Notes to Editors:

About MediaZest

MediaZest is a creative audio-visual systems integrator that specialises in providing innovative marketing solutions to leading retailers, brand owners and corporations, but also works in the public sector in both the NHS and Education markets. The Group supplies an integrated service from content creation and system design to installation, technical support, and maintenance. MediaZest was admitted to the London Stock Exchange's AIM market in February 2005. For more information, please visit www.mediazest.com

The notification below is provided in accordance with the requirements of the EU Market Abuse Regulation.

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name
Geoff Robertson

2 Reason for the notification

a) Position/status
Chief Executive Officer

b) Initial notification /Amendment
Initial

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name
MediaZest Plc

b) LEI
2138008URVJL8ZG4ST80

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument
Ordinary Shares of 0.1p each

Identification code
GB00B064NT52

b) Nature of the transaction
Purchase

c) Price(s) and volume(s)

Price(s)	Volume(s)
0.138	3,623,188

d) Aggregated information
N/A (single transaction)

- Aggregated volume

- Price

e) Date of the transaction
22 August 2018

f) Place of the transaction

XLON (AIM Market)